



**MUNICIPALITY OF SOUTH WEST MIDDLESEX
COMMITTEE AGENDA**

THURSDAY, MARCH 4, 2021 1:30 PM
via Electronic Participation

AGENDA

ECONOMIC DEVELOPMENT COMMITTEE AGENDA

Meeting can be viewed live at:

<https://www.youtube.com/channel/UC6oo98BZcAvuVMKLDx88l4A>

SOUTHWEST MIDDLESEX COMMITTEE AGENDA

The Municipality of Southwest Middlesex Economic Development Committee will meet in Regular Session on March 4, 2021 at 1:30p.m.

MEMBERS PRESENT:

Allan Mayhew (Chair presiding), Doug Bartlett, Harold Carruthers, Christa Cowell, Rick Cowell, Dennis Harmsworth, Hilary Janemi, Mark McGill, Phil Moddle, Mike Sholdice, Erin Waller-Burnett

REGRETS:

STAFF PRESENT:

CAO/Clerk – Jill Bellchamber-Glazier, Director of Operations – Greg Storms, Facilities & Recreation Supervisor – Alex Yardy, Economic Development & Communications Officer – Sheila McCahon

ALSO PRESENT:

Director of Economic Development, Middlesex County – Cara Finn

1. CALL TO ORDER

Chairperson Mayhew calls the meeting to order at _____ p.m.

Today’s meeting is being held as a virtual meeting due to the declared emergency. In order to keep everyone safe, we are taking this measure to help stop the spread of COVID-19.

Although this is a virtual meeting, we will attempt to record, stream live and publish in accordance with council’s Electronic Recording of Meetings Policy.

Due to the pandemic and the requirement for social distancing, to keep you safe, we are not able to allow public to attend this meeting. Normally by attending an open public meeting of the Municipality of Southwest Middlesex you are consenting to your image, voice and/or comments being recorded and published.

Anyone who is invited to speak may be recorded and their voice, image and/or comments will form part of the live stream and recording.

The chair and/or the clerk have the discretion and authority at any time to direct the termination or interruption of live streaming. Such direction will only be given in exceptional circumstances where deemed relevant. Circumstances may include instances where the content of debate is considered misleading, defamatory or potentially inappropriate to be published.

Attendees are advised that they may be subject to legal action if their actions result in inappropriate and/or unacceptable behaviour and/or comments.

Today’s meeting may be streamed live as well as recorded and published on the Southwest Middlesex YouTube channel & website.

Thank you.

2. DISCLOSURE OF PECUNIARY INTEREST AND GENERAL NATURE THEREOF

The Municipal Conflict of Interest Act requires any member of Council declaring a pecuniary interest and the general nature thereof, where the interest of a member of Council has not been disclosed by reason of the member’s absence from the meeting, to disclose the interest at the first open meeting attended by the member of Council and otherwise comply with the Act.

Name **Item** **Nature**

Conflict of Interest Reporting Form

- **Councillor** [02 00 C CONFLICT OF INTEREST REPORTING FORM 2018 Councillor](#)
- **Deputy Mayor** [02 00 DM CONFLICT OF INTEREST REPORTING FORM 2018 Deputy Mayor](#)
- **Mayor** [02 00 M CONFLICT OF INTEREST REPORTING FORM 2018 Mayor](#)

3. ADDITIONS TO THE AGENDA

#2021-ED-

Moved by _____

Seconded by _____

THAT the Regular Agenda of the Economic Development Committee dated March 4, 2021 be accepted as presented.

4. DELEGATIONS AND PRESENTATIONS

Cara Finn – Middlesex County Director of Economic Development
Middlesex County Economic Development Strategy

[04 a1 Middlesex EcDev Strategy Summary AODA compliant v2](#)

[04 a2 Middlesex County EcDev Strategy FINAL 2020-12-21](#)

Greg Storms – Southwest Middlesex Director of Operations
SWM Operations Presentation

[04 b Presentation Operations Orientation for Economic Development Committee - Feb 2021](#)

5. CONSENT AGENDA

- a) Economic Development Committee Meeting Minutes – December 7, 2020

[05 a 2020 12 December 07 Ec Dev Minutes](#)

- b) Letter: Honourable Ernie Hardeman – Minister of Agriculture, Food & Rural Affairs

[05 b Consent CorrInfo Letter from the Honourable Ernie Hardeman](#)

#2021-ED

Moved by _____

Seconded by _____

THAT the Economic Development Committee for the Municipality of Southwest Middlesex receives Consent Agenda Items 5.a through 5.b as information, and approve the – December 7, 2020 meeting minutes.

6. STAFF REPORTS

1. Administration

a. CIP Follow-up Report

[06 a 02 Pt1 2021 03 04 CIP Followup Report](#)

[06 a 02 Pt2 mem SWMCIP EngagementSummary fnl](#)

#2021-ED

Moved by _____

Seconded by _____

THAT the Southwest Middlesex Economic Development Committee recommend:

- Consideration of a Business Improvement Area (BIA) proposal following investigation and findings by Committee Members _____, _____, and _____
- Review of signage within Southwest Middlesex following branding exercises following investigation and findings by Committee Members _____, _____, and _____
- Consideration of options for the development of a Community Clean Up Day Program following an investigation of potential options by Committee Members _____, _____, and _____
- As part of the Official Plan Review addressing housing lot sizes, while exploring alternative built housing options (i.e. townhouses, apartments, etc.) through a housing study. This will determine the best approach to building diversity of attainable housing options in Southwest Middlesex.
- Residential development in Southwest Middlesex is restricted by availability of land. As part of the Official Plan Review with the County, the Municipality should be undertaking a residential land review to determine where residential development can occur, rezone

those areas that could be used for residential, and provide locations for potential lands for future development.

- That the brownfield property is recommended to be moved to a higher priority level particularly if included in the CIP program for Southwest Middlesex

b. SWM Economic Development Strategic Plan Update & Activity Update

[06 b 01 Economic Development & Communications Department Update March 4 2021](#)

#2021-ED

Moved by _____

Seconded by _____

THAT the SWM Economic Development Strategic Plan & Activity Update report is received.

7. NOTICE OF MOTION

8. CORRESPONDENCE AND PETITIONS

1. Resignation from the Economic Development Committee – verbal

#2021-ED

Moved by _____

Seconded by _____

THAT the resignation of John Kendall is accepted with regret.

9. UNFINISHED BUSINESS

None

10. NEW BUSINESS

- Items removed from Consent Agenda to be dealt with separately
- Addendum Items
- Other Business

11. COUNTY COUNCIL AND CONFERENCE UPDATE

None

12. ANNOUNCEMENTS

13. CLOSED SESSION

Closed session not anticipated.

14. BY-LAWS

None

15. FUTURE MEETINGS (subject to change)

June 3, 2021 – 1:30 p.m.

September 2, 2021 – 1:30 p.m.

December 2, 2021 – 1:30 p.m.

16. ADJOURNMENT

The Chairperson adjourned the meeting at _____p.m.